

## Importance of Commerce Education for Women Empowerment

Mrs. Ekta Shah<sup>1\*</sup>

### ABSTRACT

The last hundred years may highly be called the age of women awakening in the world. In every part of the world quality of the sexes has been ensured, various laws have been passed to improve the status of women cannot be regarded as being emancipated from determinist to the following of their personalities. This paper makes an attempt to analyze the status of women empowerment.

**Keywords:** *Commerce, Education, Women Empowerment*

The concept of empowerment is familiar to research as well as organizational change and development. Intervention have centered on the concept of empowerment. It is one means by which managers can effectively manage today can effectively manage today's organization.

Commerce education is useful for all Professional. It is necessary that every professional lawyer, doctor, engineer can be benefitted from. Commerce education commercial education is a type of training. Which while playing of education of any given level, has for its primary objective the preparation of people to enter upon a business career or having entered present level of employment to higher levels.

### WHAT IS COMMERCE

*"Commerce is an organized system for the exchange of good between the members of the industrial world".*

*"Commerce is that part of business which is concerned with the exchange of goods and service and includes all those activities which directly or indirectly facilitate that exchange". - James Stephenson*

### WHAT IS COMMERCIAL EDUCATION

Leveret S. Lyen defined commerce education as "any education which a business man has and which makes him a better businessmen is for him business education no matter whether it was obtained in the walls of school or not. Paul S. Lomax (1928) writes "commercial education is fundamentally a programme of economics education that has to do with the acquirement, conservation and spending of wealth.

<sup>1</sup> Lecturer, Sarvodaya College of Education, Samaldevi Station, Derol, India

[\\*Responding Author](#)

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### **DEFINING EMPOWERMENT :**

Literature on empowerment explain that it has been construed as employee empowerment at their work place though the construct context. Empowerment has been given a variety of conceptual and operational. Definition and has been analyzed as both a relational and motivational construct. When viewed as a relational construct. Empowerment concern an individual's power and control. From one individual to another with less power.

As a motivational construct, empowerment comprises individual conation and perception that constitute. Feeling of behavioral and psychological investment in work. It describes people belief in their capabilities to mobilize the motivation cognitive resources courses of action needed to exercise control over given events and it necessarily relates to a belief in self efficiency and also expectation that efforts will lead to performance.

According to conger and Kananga (1998) empowerment is " the process by which a leader or managers shares his power with subordinate it is a process of enhancing feelings of efficiency among organizational practices and informal technique of providing efficiency information".

Women empowerment raters to increasing and improving the Social, economic , political and strength of the women to ensure equal right to women and to make them confident enough to claim their rights such as.

- Freely live their life with a sense of self - worth , respect and dignity.
- Have complete control of their life both within and outside of their home and work place.
- To make their own choices and decision.
- Have equal rights to participate in social religious and public activities.
- Have equal rights for social and economic justice.
- Determine , financial and economic choices.
- Get equal opportunity for education.
- Get equal employment opportunity without only gender bias.
- Get safe and comfortable working environme

### **IMPORTANT OF WOMEN EMPOWERMENT**

- Under employed and unemployed.
- Quality competent and intelligence.
- Talented.
- Overall development of society.
- Economic benefits.
- Reduction in domestic violence.
- Reduction in poverty.
- National development.

### **Commerce education and women empowerment:**

Human activities are all connected with economic activities. Trade and business see no bound areas with proper technical knowledge and experience. One can prove himself /herself as best entrepreneurs knowledge should not be gender based. Men and women both should be provided with equal education. Women should be allowed to choose career as per. Her own will there are

certain set off examples in front of us here are some well known names of the corporate words businessmen

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Chairman of SBI.

Whydah hotel group.

Executive director Hindustan Unilever.

Chairperson of reliance industries.

Chief commercial GE , South Asea.

Group CEO and Managing director. Eros international

Executive director & ch. Brand officer godrej group.

President, consumer banking kotak Mahindra bank

### ADVANTAGES DUE TO COMMERCE EDUCATION TO WOMEN

- Economic development and prosperity: commerce education will empower women to come forward and contribute towards the development and prosperity of the country.
- Economic empowerment: So long as women remain backward and economically dependent on men, the helpless condition of them cannot be changed Economic empowerment and independence will only come through proper education and employment of women.
- Improved life: Commerce education helps a women to live a good life. Her identity is a individual would never get lost. She can read and learn about her rights. Her rights would not get trodden down. The life or condition of women would improve a lot , if we take a broad outlook in the field of female education in commerce.
- Improved health: Educated women and girls are aware of the importance of health and hygiene. Through health education they are empowered to lead a healthy life style. Educated mother can take better care of both herself and her baby.
- Dignity and honors: Commerce educated women are now looked upon with dignity and honor. They became a source of inspiration for millions of young girls who make them their role-models.
- Justice: Women are more informed of their rights for justice. It would eventually lead to decline in instance of violence and injustice against women such as dowry.
- Choice to choose a profession of her choice: Educated women can prove be highly successful in the fields of life. A good girl child should get equal opportunity for education. So that she can plan to become a successful doctors, engineers, nurses, air hostesses, cook or choose a profession of her choice.
- Alleviate poverty: Women education is a pre-requisite to alleviate poverty. Women need to take equal burden of the massive task of eliminating poverty. This would demand massive contribution of educated women. Commerce sector provides ample job opportunities of women. There cannot be any social and economic changes unless girls and women are given their rights for education.

### CONCLUSION

Until the middle of nineteenth century, girls and women were educated only for traditional household works. Now the society is witnessing changes in the role status of women. There is greater emphasis on education girl and women in the same way as we educated boys and men. The modern day parents want to fulfill aspiration of their children without gender parity. Any

commerce educated women will insist of exercising their civil , social , economic rights. This will help improve the overall condition of women in the society. Commerce educated women are independent. We get to see them shading the orthodox restriction and setting for example others. We can hope for better days while all women of our country will be enlightened and educated, one.

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## Conflict of Interest

The author declared no conflict of interest.

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